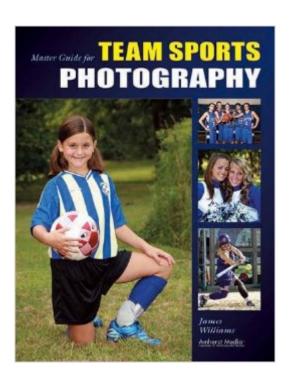
The book was found

Master Guide For Team Sports Photography





Synopsis

A comprehensive look at all aspects of photographing sports teams— from selecting and using equipment to processing and presenting the images while building a client base— this reference proves indispensable to any photographer looking to expand their repertoire or branch out into a new profession. Professional guidance covers topics ranging from working with school administrations and coaches to the keys to capturing subjects in motion. Chapters on creating attractive, salable group packages and forming a distinctive business plan are also included.

Book Information

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& Video > Architectural

Customer Reviews

If you want to learn how to set up your business as a team sports photographer, this book may be for you, as most of the pages in this book are dedicated how to set up your business as a team photographer. But if you want to learn how to make actual photos about a sports event, this book is not for you, since only 10 pages are written about it. If you want to learn how to make portraits inside and outside, I would also recommend to choose another book. There are some guidelines, but these guidelines are not detailed and deep at all. Was sad to see several photos in the book which had poor quality, like the girl's face being out of focus, soccer player's eye blown by flash. I am a beginner photographer, and there were several photos which I would have never published anywhere, especially in a book due to mediocre artistic message and poor faces of the boys and girls.

I'm an aspiring sports photographer, and I found this book to be exceptionally useful. The sample images alone are worth the price. Definitely would recommend to beginning/intermediate sports photographers - especially those who are wanting to do team and individual pictures.

MASTER GUIDE FOR TEAM SPORTS PHOTOGRAPHY by James Williams tells how to capture athletes and game action on film, from selecting the right equipment suitable for sports photography to getting league and school sports assignments, scouting locations, and posing groups and individuals. With so many participating in sports, it will prove a pick not just for aspiring pros, but for parents wishing to capture their child's sports moments in a more professional manner.

In this book, Mr. Williams gives photographers a "step by step" guide to success in the field of school and league sports photography. He has included an in depth listing of all equipment necessary and the marketing tips and ideas are proven winners. If you have an interest in school and league sports photography, this book is a must have.

If you've ever attempted to photograph a sports team (especially a kids' sports team), you know there's a lot more to manage than you'd anticipate--marketing, developing salable packages, order processing, order fulfillment. And that's not even addressing the issue of getting the whole team in one place, taking group and individual photos (and somehow keeping track of who's who so they get the right prints!), etc. Williams does a great job of showing you how to manage the whole process and create terrific images without a lot of fuss.

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